

# HOMESALE REALTY'S

## SOCIAL MEDIA



Being in front of the right buyers at the right time is key to selling any home. At Homesale Realty, we leverage social media to target those buyers and to create a buzz around your property. We also take the time to highlight you and your accomplishments.

### HOW WE PROMOTE YOUR LISTINGS

#### FACEBOOK/INSTAGRAM NEW LISTING ADS

Every new listing is advertised on Facebook & Instagram.

#### FACEBOOK/INSTAGRAM OPEN HOUSE ADS

Homesale Realty is the ONLY local real estate company to advertise all of our Open Houses on Facebook/Instagram.



### WHAT YOU CAN PROMOTE

#### AD WIZARD ADVERTISING ADS

An easy-to-use software that provides the opportunity to advertise on Facebook & Instagram without the need to learn a complicated Ads manager system.

#### FACEBOOK CONNECTOR

This automated tool will handle Facebook posts for you, so you don't have to figure out what to post, when to post or how to post.

#### HOMESALE REALTY WILL PROVIDE YOU

- Infographics of monthly market information
- Consumer articles to share
- Professionally-designed Facebook cover photos and holiday/general graphics to post
- Follow Homesale Realty on social media to take advantage of and share any additional videos, articles, graphics, awards, announcements, etc!

### HOW WE PROMOTE YOU



#### PEAK PERFORMERS

Every month, we post each office's top producers on our Facebook office pages to promote their success.



#### AGENT REVIEWS

Client reviews that are catalogued and posted on the office Facebook pages for all of our followers to see.



#### LUXURY

Luxury listings are posted on social media and our Luxury Certified agents are highlighted on Instagram, Facebook & HomesaleLuxury.com.



#### QUARTERLY AWARDS

Each quarter, we post our top agents, teams and office awards to provide the public recognition you deserve for your hard work.



#### CULTURE

Clients want to get to know you, which is why we continually post pictures and videos of company events, fundraisers, trainings and office happenings.

FEEL AT HOME WITH US | [HOMESALECAREERS.COM](https://www.homesalecareers.com)

BERKSHIRE HATHAWAY | Homesale Realty  
HomeServices