

FACEBOOK CONNECTOR



ABOUT HOMESALE FACEBOOK CONNECTOR

This automated tool, once enabled through Homesale Center, will handle Facebook posts for you so you don't have to figure out what to post, when to post, how to post or even set reminders to post - the system does it for you. The posts are made in various categories- e.g. new listings, sold listings, upcoming open houses, customer reviews, blog posts, My Customer for Life articles and more.

ADVANTAGES & BENEFITS

- Eliminates the need to manually post or schedule listing posts on an agent's Facebook Business page
- Each post links back to the agent's Homesale website and displays the website URL on the post itself
- Keeps the agent's Facebook followers up-to-date on their listings and any updates or changes that may occur to the categories mentioned above
- Allows an agent to effortlessly market their business and maintain a dynamic social media presence

ACCESS, SUPPORT AND RESOURCES

Make sure your listing is added to the MLS as an active listing to be posted properly through Facebook Connector. Simplified instructions listed below. Please visit Team Homesale for in-depth instructions on how to implement Facebook Connector to your account.

INSTRUCTIONS

1. Log into the Homesale Center - <https://online.homesale.com>
2. From the far left menu, click on Facebook > Post Preferences
3. **IMPORTANT!** Please make sure that you are currently logged out of any open session of Facebook - if you are using a shared computer, make sure that you are logged into your own Facebook before proceeding to the next step.
4. Now that you are signed into your own Facebook account, click on Sign In with Facebook.
5. Once logged in, click on the More Pages tab to access your Facebook real estate page preferences. Choose the page that you would like to start posting to.
6. Select the On or Off via the radio buttons for Posts for New Listings and restrict the Frequency of Posts by 1 -7 times per day or unlimited for the options provided.

Contact support@homesale.com with questions

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